

## International College of Tourism and Management - ITM GmbH

Situated in the charming wellness resort Bad Vöslau, just 30 km south of Vienna, we offer high-school graduates who are interested in starting their career in one of the most rapidly growing industries worldwide i.e. Tourism, an intensive, profound and practice orientated education in English. Our program is completed with the reception of a Diploma, which is not only valid within Austria but also worldwide.

ITM has been successfully educating national and international students for the last 20 years, offering the two programmes “Hospitality and Tourism Management” and “Wellness and Spa Management” whose core comprises of Languages (English, Spanish, French, and Russian), Management studies and practical oriented seminars.

We at ITM offer our applicants extensive career coaching and consultation so that the right career decision is taken. After the successful completion of the ITM College program, the graduates have the following paths open to them:

- Joining the industry and starting their career.
- Continuing their studies towards a bachelor or master degree at European University (EU) or at one of our partner universities either in Europe, the USA and Australia.

### Duration of ITM Education

2 years	ITM Diploma
1 extra year	Bachelor's Degree in International Management (EU)

### Course program

**First** year of study: October – May: The study year begins on the first Monday of October and ends on the fourth Friday of May

**Internship:** All students must complete a 13 week internship in a tourism or hospitality/ wellness and spa related enterprise

**Second** year of study: October – May: The Diploma exams are held at the end of the 2<sup>nd</sup> year.

### Location

Bad Vöslau, Austria

### Educational Goals

The goal of our education is to prepare graduates to take up a position in middle management in the Hotel and Tourism industry or Wellness and Spa industry, especially in the fields of:

- Hotels, system gastronomy and catering
- Tourism related transport facilities (Airline, railway etc)
- Companies specialised in tourism planning and development.
- Sport organisations- and organisers
- Casinos, theme parks
- Event- management agencies.
- Congress centres
- Art and heritage organisations
- National parks
- Thermal hotels
- Wellness hotels and resorts
- Spas
- Recreation centres
- Health resorts
- Medical wellness hotels

**Our team of Lecturers**

Our lecturers, both national and international, have several years of experience in the hotel and tourism industry and direct a multicultural student body, here at ITM. As the courses are conducted in small groups, our lecturers are able to regard the students individually and concentrate on their needs and wants.

**Admission criteria**

High school leaving certificate

**Academic grades and authorisations**

After the successful completion of the Diploma exams at the end of the 2<sup>nd</sup> year (4<sup>th</sup> semester) students receive a diploma certificate in Hotel and Tourism Management.

ITM is officially recognized by the Austrian Ministry of Education and thus issues an Austrian State Diploma.

The Diploma certificate substitutes the legal merchant clearance exam and diploma holders can, after a few years of experience, start their own hotel and tourism establishment.

**ITM Campus and Accommodation**

The ITM Campus is located in the centre of Bad Vöslau and offers a state-of-the-art learning environment. Not only do students acquire profound tourism expertise in the classroom, but also in the adjacent College Garden Hotel\*\*\* - the only student-operated hotel in Austria.

The College Garden Hotel\*\*\* offers modern, fully furnished single (410 €) and double (280 €) rooms for students who want to enjoy the comfort of living on campus.

**Education fees and other costs for the 1<sup>st</sup> year of study**

	<b>EU in Euro</b>	<b>Non-EU in Euro</b>
Registration fees	700	1.400,00
Education fees	6.200,00	8.950,00
Books	580,00	580,00
Insurance	-	680,00
Practical training uniform and knife set:	260,00	260,00
<b>Total</b>	<b>7.740,00</b>	<b>11.870,00</b>

Above mentioned costs are in regard to one academic year. Accommodation and living costs are excluded and are approximately 500 euro/month.

**Registration**

The following documents are needed for the registration:

- Registration form (fully completed)
- Secondary school leaving certificate (certified English or German translation)
- Birth certificate (certified English or German translation)
- Curriculum vitae (resumé) (English)
- Personal essay, ca. 300-500 words (English)
- Copy of passport
- 2 recent passport photos

**Address:**

All documents are to be sent by mail to:

**International College of Tourism and Management – ITM GmbH**  
 Johann Strauß Straße 2, A-2540 Bad Vöslau, Austria /Europe

Telephone/ Fax:  
 +43 (0)22522/790260

e-mail: office@itm-college.eu  
 http://www.itm-college.eu

### Contact Hour Schedule Hospitality and Tourism Management

Subjects	<u>Year 1</u>		<u>Year 2</u>		Total
	Semesters				
	1.	2.	3.	4.	
<b>Language and Communication</b>					
English	2	2	2	2	8
French/German/Spanish/Russian +	2	4	4	4	14
Computer Science	2	2	2	2	8
<b>Management</b>					
Marketing	2	2	2	2	8
Travel and Tourism	2	2	2	2*	8
Business Administration	2	2	2	2	8
Economics	2	2	2	-	6
Accounting	4	4	3	3	14
Controlling	-	-	3	3	6
Law	-	2	2	-	4
<b>Practical Courses and Specialization in</b>					
Food and Beverage	6	6	4	-	16
Hotel- and Event Management	2	2	2*	2	8
Tourism Management	2	2	2	-	8
<b>Wine Sommelier Course**</b>		2	2	4	8
<b>Business Operations***</b>	2	2	2	2	8
<b>Practical Training</b>	3	3	-	-	6
<b>Internship</b>	13 weeks between sem. 2 and 3				

+ one language is compulsory

\*operational seminar

\*\* special theory seminar

\*\*\* practical seminar

### Contact Hour Schedule Wellness and Spa Management

Subjects	<u>Year 1</u>		<u>Year 2</u>		Total	
	Semesters					
	1.	2.	3.	4.		
<b>Language and Communication</b>						
English	2	2	2	2	8	
Computer Science	2	2	2	2	8	
<b>Management</b>						
Marketing	2	2	2	2*	8	
Travel and Tourism	2	2	2	2	8	
Business Administration	2	2	2	2	8	
Economics	2	2	2	-	6	
Accounting	4	4	3	3	14	
Controlling	-	-	3	3	6	
Law	-	2	2	-	4	
<b>Practical Courses and Specialization in</b>						
Wellness and Spa Management	2	4	4	4	14	
Food and Beverage	6	6	4	-	16	
Hotel- and Event Management	2	2	2*	2	8	
Tourism Management	2	2	2	2	8	
Business Operations***	2	2	2	2	8	
Business Organisation**	-	2	2	4	8	
<b>Internship</b>	13 weeks between sem. 2 and 3					

\*operational seminar

\*\* special theory seminar

\*\*\* practical seminar